

OCT19/12 16.55
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20003

	CLASS: NATL.	LOCAL	REGIONAL
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[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 06/12/12 10:55

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$31200..7X
PLS CFM,T HX 10/19

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

:LINE#:	REP	:CD:	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL SPTS:
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AGENCY ADVERTISER CODE = 321	AGENCY EST # = 1788
AGENCY PRODUCT CODE = 340	

1	1200N-100F	60	\$4,200.00	10/22	10/22	1	MON
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PROGRAM : EYEWIT NW-NOON
CON COM1: EYEWIT NW-NOON
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2	600F-700F	60	11000.00	10/22	1	MON
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PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS
CON COM1: EYEWIT NWS-6/ABC-WORLD NWS

REP HEADLINE# 6387543
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT19/12 16.55
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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3			900A-1000A	60		\$2,400.00	10/22	10/22	1		MON	1
PROGRAM : DOCTORS												
CON COM1: DOCTORS												

4			1205A-1235A	60		\$1,200.00	10/20	10/20	1		SAT	1
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												

5			1200N-1230P	60		\$2,400.00	10/20	10/20	1		SAT	1
PROGRAM : EYEWIT NW-NN SA												
CON COM1: EYEWIT NW-NN SA												

6			1200N-1230P	60		\$3,000.00	10/21	10/21	1		SUN	1
PROGRAM : EYEWIT NW-NN SU												
CON COM1: EYEWIT NW-NN SU												

7			600P-630P	60		\$7,000.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
CON COM1: NEWS												

OCT/12 31200.00 CONTRACT TOTAL 31200.00
TOTAL SPOTS 7

MARKET TOTALS \$91,764 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 0%
WOPX 0% WRDQ 5% EFTV 0%

SHARES ESTIMATED
SVC- NSI
DEMOS- RA35+*